



Minimum Program Requirements for Sponsorship

Microcat PartsBridge

The PCRFB should be enrolled and maintain a minimum of Ten (10) transactions per month (30 in a 3 – month period) with their MPB sponsoring dealer and wherein all estimates are electronically sent via MPB to the Dealer Parts Dept. for price matching opportunities.

Basic Knowledge

In order to qualify and continue to be qualified for the ProFirst Collision Repair Facility program, the collision repair facility must demonstrate they meet the minimum training requirements: I-CAR Gold Class or Certified Collision\Care Skills and Training Inventory Requirements.

Training Requirements

At least two structural technicians and at least one estimator must complete the Honda / Acura specific training as provided by Certified Collision Care - OEC Academy. All Honda / Acura classes are available on-line through Certified Collision Care - OEC Academy.

Tools and Equipment

Repair facilities must have and maintain tools and equipment as required by Honda Canada Inc.

Facility Standards

Maintain prescribed facility standards including but not limited to cleanliness, adequate customer parking, safety, security, work processes, and customer communication.

Third-Party Inspections

To determine a repair facilities initial qualification, and for each succeeding year that ProFirst Collision Repair Facility chooses to participate, collision repair facilities will be inspected by a Certified Collision Care Inspector.

Repair Processes

All ProFirst Collision Repair Facilities must agree to strictly adhere to the repair processes contained within Service Express – Honda's Information System ("SIS") – including the use of procedures, materials, tools, and equipment specified therein. Honda/Acura owned repair facilities must have access to ESIS and must assign ESIS IDs for collision Facility staff. (Techs, Estimators, Parts Staff etc.).

Parts Purchases

All ProFirst Collision Repair Facilities must purchase New Genuine Honda / Acura Parts from an authorized dealer in Canada. (Parts should be purchased from the MPB sponsoring Dealership)

Program Cost

All participating facilities must enroll in the Certified Collision Care program and pay the current enrollment fee. This fee is payable each year upon renewal.

Sponsorship Restriction

Sponsorship will not be accepted for any collision repair facility that is located at or attached to a competing automotive brand facility.